

Accessible Community Act Project Plan

Project Plan			
Title:	Gatekeeper Outreach Rack Card	Contact:	Anna McEnery 615 Sheridan St. Port Townsend, WA 98368 360-385-9410
Project Description: Reprinting 5000 9x4 in. double-sided rack cards that highlight what changes in a person's behavior might indicate the need for a consultation with a resource professional to get their needs met.			
Benefits:	This card has been produced and distributed in four counties (Clallam, Jefferson, Grays Harbor and Pacific) for several years. It has given people that have direct contact with older adults and adults with disabilities both a tool to remind them what changes in condition to look for as well as contact information for Resource Specialist with the Olympic Area Agency on Aging that can help provide the necessary information and/or referral for any services they for which they may be eligible.		
Objectives:	The objective of this project are to edit the card to add the additional emphasis on people with disabilities, and distribute these cards to medical offices, agencies, and service organizations initially. O3A staff attends many health and informational fairs and plans to distribute these there, as well as to law enforcement and other first responders in Jefferson County.		
Deliverables:	5000 glossy, color 9x4 rack cards, reprinted on both sides by The Printery for a cost of \$499.50 including tax.		
Success Criteria:	O3A offices track the source of referrals from all sources. The number of referrals will be the main measurement.		
Resources Required:	3 hours of staff time by the O3A Program Development Manager to coordinate the updating and distribution of the rack card @ \$30/hr for \$90. 25 hours of staff time to distribute throughout Jefferson County @ \$30/hr. \$750. Design changes by LoBo Designs @\$75 for an hour. Total \$915 in kind resources.		
Potential Partners:	In addition to O3A staff, rack cards will be given to other community members of Emergency Preparedness & Integration Advisory Committee (EPIAC) in Jefferson County. Staff will also identify other informal partners with direct contact with public that could benefit from this information.		
Potential Concerns	These cards have already been successfully produced and circulated in several counties and no stakeholders have voiced concerns in any locale.		
Project Group Members:	Janet Parris	Outside Partner Representatives:	The Printery in Port Townsend Law Enforcement Health & Informational Fairs Emergency Preparedness & Integration Advisory Committee (EPIAC) in Jefferson County