

**JEFFERSON COUNTY  
BOARD OF COUNTY COMMISSIONERS**

**AGENDA REQUEST**

**TO:** Board of County Commissioners  
Philip Morley, County Administrator

**DATE:** April 4, 2011

**SUBJECT:** AGREEMENT re: Designating the Official County Newspaper of Public Record for Legal Notices; Leader Publishing Company

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**STATEMENT OF ISSUE:**

Upon conducting a bid process for designating the official County newspaper of public record for legal notices, Jefferson County agreed to accept the bid from the only bidder, the Leader Publishing Company. A one-year agreement for these services has been prepared. July 1, 2011 through June 30, 2012.

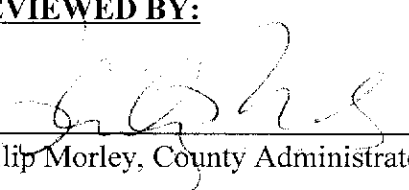
**FISCAL IMPACT:**

The rate per column inch is \$7.75.

**RECOMMENDATION:**

Approve and sign the agreement.

**REVIEWED BY:**

  
\_\_\_\_\_  
Philip Morley, County Administrator

  
\_\_\_\_\_  
Date

LEGAL ADVERTISING AGREEMENT  
By and Between  
JEFFERSON COUNTY  
And  
*THE PORT TOWNSEND/JEFFERSON COUNTY LEADER*

The Jefferson County Commissioners hereby designate the Port Townsend /Jefferson County Leader the "Official County Newspaper" for printing of Jefferson County legal publications during the year beginning July 1, 2011 and ending June 30, 2012.

<b>RATE:</b>	\$7.75 per column inch, first and subsequent insertions.
<b>TYPESET:</b>	Helvetica
<b>TYPE POINT:</b>	7.0 (11 pica)
<b>COLUMN WIDTH:</b>	1.75 inches
<b>AVERAGE COLUMN WIDTH:</b>	324 with spaces or 283 without spaces
<b>PUBLICATION FREQUENCY:</b>	One (1) time per week on Wednesday

**OTHER SERVICES/ENHANCEMENTS:**

- Publication of legal notices on website
- Publish a specially designed County logo where County legal notices begin
- Publish a project location map or "About Jefferson County Public Notices" at least once a quarter
- Provide link from *The Leader* website to Jefferson County Homepage
- Reporters will reference public notices in news stories as appropriate
- Provide two newspaper subscriptions to the County at no additional charge
- Discounted display advertisement rate applied for advertisements.
- Up to 12 "Press Releases" per year (no more than 1 per month) printed in a section other than the legal notice section of the newspaper.

Legal Advertising Rate and Submission Deadline: This rate is for publication in *The Leader* and is applicable to all County departments and offices. Rates are for single column legal notices and are conditional upon advertising copy reaching the newspaper office at 226 Adams Street, Port Townsend, WA 98368 via fax, modem, e-mail, or hand-carried and by 3:00 p.m. two (2) days (Monday) prior to publication on Wednesday.

Legal Advertising Agreement B July 1, 2011 to June 30, 2012

Legal Advertising for Other Public Agencies: The column inch rates in this contract will be extended to other public agencies located in Jefferson County, Washington provided they meet the conditions for submission as outlined above.

Press Releases: All County departments and offices are eligible to submit Press Release copy to be charged against the County=s 12 Press Releases per year if the following conditions are met:

- \$ The copy has been reviewed and there is an indication of approval by the County Administrator.
- \$ The submission deadlines are met.
- \$ The Leader will advise the County Administrator=s Office when the number of Press Releases reaches 11 or if there has already been a Press Release published for the County in any calendar month when another Press Release is submitted by a County Department.


Printing Error: Re-publication of legal advertisements required due to errors or omissions in printing attributable to the publisher shall be without charge to the County.

Payment of Charges: Jefferson County departments and offices will only pay from invoices (not statements) presented by the Leader. County departments and offices will process invoices from the Leader in the next claim payment cycle after the invoice is received.

Liability for Content: Jefferson County assumes liability for the content of advertisements authorized for publication in the Leader and for any claims that arise that may be made against the publisher except for those claims arising from advertisements erroneously printed by the publisher.

IN WITNESS WHEREOF, the parties have executed this Agreement on this    day of April, 2011.

The LEADER



Scott B. Wilson, Publisher

SEAL

ATTEST:

Lorna L. Delaney, CMC  
Clerk of the Board

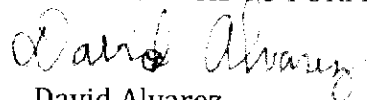
JEFFERSON COUNTY  
BOARD OF COMMISSIONERS

John Austin, Chairman

David Sullivan, Member

Phil Johnson, Member

APPROVED AS TO FORM:

 3/23/2011

David Alvarez,  
Deputy Prosecuting Attorney