Agenda

Climate Action Committee (CAC)
Wednesday, July 18, 2012, 3:30 - 5:30 PM
City Hall Third Floor Conference Room
Port Townsend, WA

GOALS: During this meeting, the group will identify strengths, weaknesses, opportunities, and threats. Based upon this knowledge, we'll begin to brainstorm overarching strategies, messaging, and some near-term action items.

AGENDA

3:30 p.m. **Call to Order**

3:35 **Approval of Agenda & Minutes (May 16, 2012)**

3:45 **Turning Green Fatigue into Green Fatigues(Judy Surber)**
"You recycle and buy local – but the earth's still warming and the ice cap's still melting. If you're starting to feel apathy creeping in, you're not the only one."

4:00 **Strengths, Weaknesses, Opportunities and Threats**

Strengths: characteristics of the CAC that give it an advantage over others

Weaknesses (or Limitations): are characteristics that place the team at a disadvantage relative to others

Opportunities: *external* chances to improve performance in the environment

Threats: *external* elements in the environment that could challenge the mission

4**:25** **Public Comment**

4:30 **BREAK**

4:35 **Strategic Planning**
Chapter V of the Action Plan provides the overarching objectives and actions– now to flesh out the details – who does what when and how? (Spreadsheets)

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5:10 **Round Table**

World/Nation/State - update

Local news (please share climate change/sustainability news)

5:20 **Next Steps & Agenda Planning -**

Agenda items – objectives, election of officers, guest speakers?
(Ideas: Local 2020 – DIY Home Energy Assessments; Adapting to Climate Change @ Olympic National Forest/Park)

5:30 **Adjourn**

Next Meeting: August 22, 2012: The Climate Action Committee typically meets quarterly, on the fourth Wednesday of the month.

For More information, please see the Climate Action Committee's web page on the County's website at: **http://www.co.jefferson.wa.us/commdevelopment/ClimateChange.htm**

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